



___ PREMIUM LEVEL I: \$30,000 – THANK YOU, LILLY ONCOLOGY!

Night of Event:

- 25 tickets with premier seating at the event & entrance to VIP Cocktail Reception
- 25 complimentary valet parking passes
- 15 tickets to Celebrity VIP Meet & Greet **BEFORE** event
- Full page program ad, plus full-page spread highlighting a person, service, topic, of your choice
- Onstage verbal acknowledgement of your organization by CSC leadership

Prior to/Post Event:

- Prominent logo placement/name on billboards across Indianapolis
- Prominent logo placement on social media marketing and CSC website
- Inclusion in local TV ads
- Prominent logo placement/name displayed on screens and signage in reception area of theater

___ PREMIUM LEVEL II: \$25,000 – ONE (1) AVAILABLE

Night of Event:

- 20 tickets with premiere seating at the event & entrance to VIP Cocktail Reception
- 20 complimentary valet parking passes
- 10 tickets to Celebrity VIP Meet & Greet **BEFORE** the event
- Full page program ad, plus full-page spread highlighting a person, service, topic, of your choice
- Onstage verbal acknowledgement of your organization by CSC leadership

Prior to/Post Event:

- Logo/name included on billboards across Indianapolis
- Logo/name included on social media marketing and CSC website
- Inclusion in local TV ads
- Logo/name displayed on screens and signage in reception area of theater

___ PREMIUM LEVEL III: \$15,000 – ~~TEN (10)~~ 8 AVAILABLE

Night of Event:

- 16 tickets with premiere seating at the event & entrance to VIP Cocktail Reception
- 10 tickets to Celebrity VIP Meet & Greet **BEFORE** the event
- Full page program ad plus full-page spread highlighting a person, service, topic of your choice
- Name of company mentioned from stage

Prior to Event:

- Logo or name included on billboards across Indianapolis
- Logo/name included on CSC website and social media posts
- Logo appearing on local TV ads
- Logo/name displayed on screens and signage in reception area of theater

____ OUTDOOR PRE-SHOW PARTY SPONSOR \$7,500 – ONE (1) AVAILABLE**Night of Event:**

- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Name of company mentioned from stage as OUTDOOR PRE-SHOW PARTY SPONSOR
- Recognition Signage at OUTDOOR PRE-SHOW PARTY (general admission ticket holders)
- Opportunity to provide approved logo swag at OUTDOOR PRE-SHOW PARTY

Prior to event:

- Logo/name included on CSC website and in social media posts as OUTDOOR PRE-SHOW SPONSOR

____ VALET PARKING SPONSOR \$5,500 – ONE (1) AVAILABLE**Night of Event:**

- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Name of company mentioned from stage as VALET PARKING SPONSOR
- Recognition Signage at VALET PARKING Station
- Opportunity to provide custom vehicle hang tag OR leave behind for VALET parked vehicles

Prior to event:

- Logo/name included on CSC website and in social media posts as VALET PARKING SPONSOR

____ VIP RECEPTION SPONSOR \$5,500 – ONE (1) AVAILABLE**Night of Event:**

- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Name of company mentioned from stage as VIP RECEPTION SPONSOR
- Recognition Signage at VIP RECEPTION
- Opportunity to provide approved logo item for mini VIP swag bag

Prior to event:

- Logo/name included on CSC website and in social media posts as VIP RECEPTION SPONSOR

____ REGISTRATION SPONSOR \$5,500 – ONE (1) AVAILABLE**Night of Event:**

- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Name of company mentioned from stage as REGISTRATION SPONSOR
- Recognition Signage at REGISTRATION
- Opportunity to provide approved logo item at REGISTRATION

Prior to event:

- Logo/name included on CSC website and in social media posts as REGISTRATION SPONSOR

SOLD OUT

____ COAT CHECK SPONSOR \$5,500 – ONE (1) AVAILABLE**Night of Event:**

- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Name of company mentioned from stage as COAT CHECK SPONSOR
- Recognition Signage at COAT CHECK STATION
- Opportunity to provide approved logo item at COAT CHECK STATION

Prior to event:

- Logo/name included on CSC website and in social media posts as COAT CHECK SPONSOR

____ MIRROR-MIRROR SPONSOR \$5,500 – ONE (1) AVAILABLE**Night of Event:**

- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Name of company mentioned from stage as MIRROR-MIRROR SPONSOR
- Recognition Signage on MIRRORS in Ladies' and Men's Restrooms on both floors
- Opportunity to provide approved logo toiletry items in Ladies' and Men's Restrooms on both floors

Prior to event:

- Logo/name included on CSC website and in social media posts as MIRROR-MIRROR SPONSOR

____ SILENT AUCTION SPONSOR \$5,500 – ONE (1) AVAILABLE**Night of Event:**

- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Name of company mentioned from stage as SILENT AUCTION SPONSOR
- Recognition Signage at SILENT AUCTION
- Opportunity to provide approved logo item in SILENT AUCTION area

Prior to event:

- Logo/name included on CSC website and in social media posts as SILENT AUCTION SPONSOR

____ \$3,500 FRIEND OF CSC – MULTIPLE AVAILABLE**Night of the Event:**

- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ¼ page ad in program

____ VIP Ticket – \$250 MULTIPLE AVAILABLE**Benefits Include:**

- Entry to cocktail reception (includes food and beverage), silent auction, and 1 ticket to performance

PLEASE COMPLETE THE FOLLOWING:

Organization Name: _____

 YES! We want to sponsor Laughing Matters 2018

<u>SOLD- \$30,000</u>	_____ \$25,000	_____ \$15,000	<i>(\$15K and up Includes Pre-Show Celebrity Meet & Greet)</i>
_____	OUTDOOR PRE-SHOW PARTY		\$7,500
_____	VALET PARKING		\$5,500
_____	VIP RECEPTION		\$5,500
_____	REGISTRATION		\$5,500
_____	COAT CHECK		\$5,500
_____	MIRROR-MIRROR		\$5,500
_____	SILENT AUCTION		\$5,500
_____	FRIEND OF CSC		\$3,500
_____	VIP Ticket		\$250 QTY _____

 No, we can't sponsor the event but want to make a donation in the amount of \$_____

Permission to use name/logo in all promotional activities including television and radio:

(Please check one.) _____ Yes _____ No**PAYMENT INFORMATION:** Payment is enclosed in the amount of: _____

****Please be mindful that Cancer Support Community is charged a fee for every credit card transaction. Paying by check allows us to use more dollars for our free programs of support, education and hope for those impacted by cancer.***

 Charge our corporate credit card: _____ Amex _____ MC _____ Visa _____ DiscoverSignature: _____
(Required for credit card transactions.)

Credit Card Number: _____ exp. _____

 I will make an online payment at www.cancersupportindy.org.*(Receipts are generated at time of purchase.)***INDIVIDUAL TICKET SALES**

Please contact the Indianapolis Symphony Box Office at (317) 639-4300 OR visit IndianapolisSymphony.org secure these tickets.

PUBLIC TICKET OPTIONS

- 1) \$50 – Ticket to show and access to outdoor party on Monument Circle (option to purchase food & beverage)
- 2) \$60 – Ticket to show and access to outdoor party on Monument Circle (option to purchase food & beverage)
- 3) \$85 – Ticket to show and access to outdoor party on Monument Circle (option to purchase food & beverage)
- 4) \$250 – Ticket to show and access to VIP Reception (food & beverage) inside Hilbert Circle Theatre

Doors open at 7:40 PM for 8PM pre-show - Comedian takes the stage at 9:15 PM

PROGRAM BOOKLET AD SPECIFICATIONS

Deadline for Submitting Graphics

All logos and ads must be submitted no later than March 20, 2018 for submission into the Laughing Matters 2018 program book.

How to Submit Graphics

- Please email all logos and ads to karissa@cancersupportindy.org.

Ad Sizes

PRINTED BOOKLET (5.5"x8.5")

- Full Page Ads: 4.75" wide X 7.75" high, 4-color, 300dpi, CMYK
- Half Page Ads: 4.75" wide X 3.75" high, 4-color, 300dpi, CMYK
- Quarter Page Ads: 2.25" wide X 3.75" high, 4-color, 300dpi, CMYK

Acceptable File Types

- PDF (especially when submitting ads)
- EPS and AI (especially when submitting logos)

