



CANCER SUPPORT
COMMUNITY™

CENTRAL INDIANA
PRESENTS

LAUGHING MATTERS

Saturday
April 20
2019

**MURAT
THEATRE**

at Old National Centre

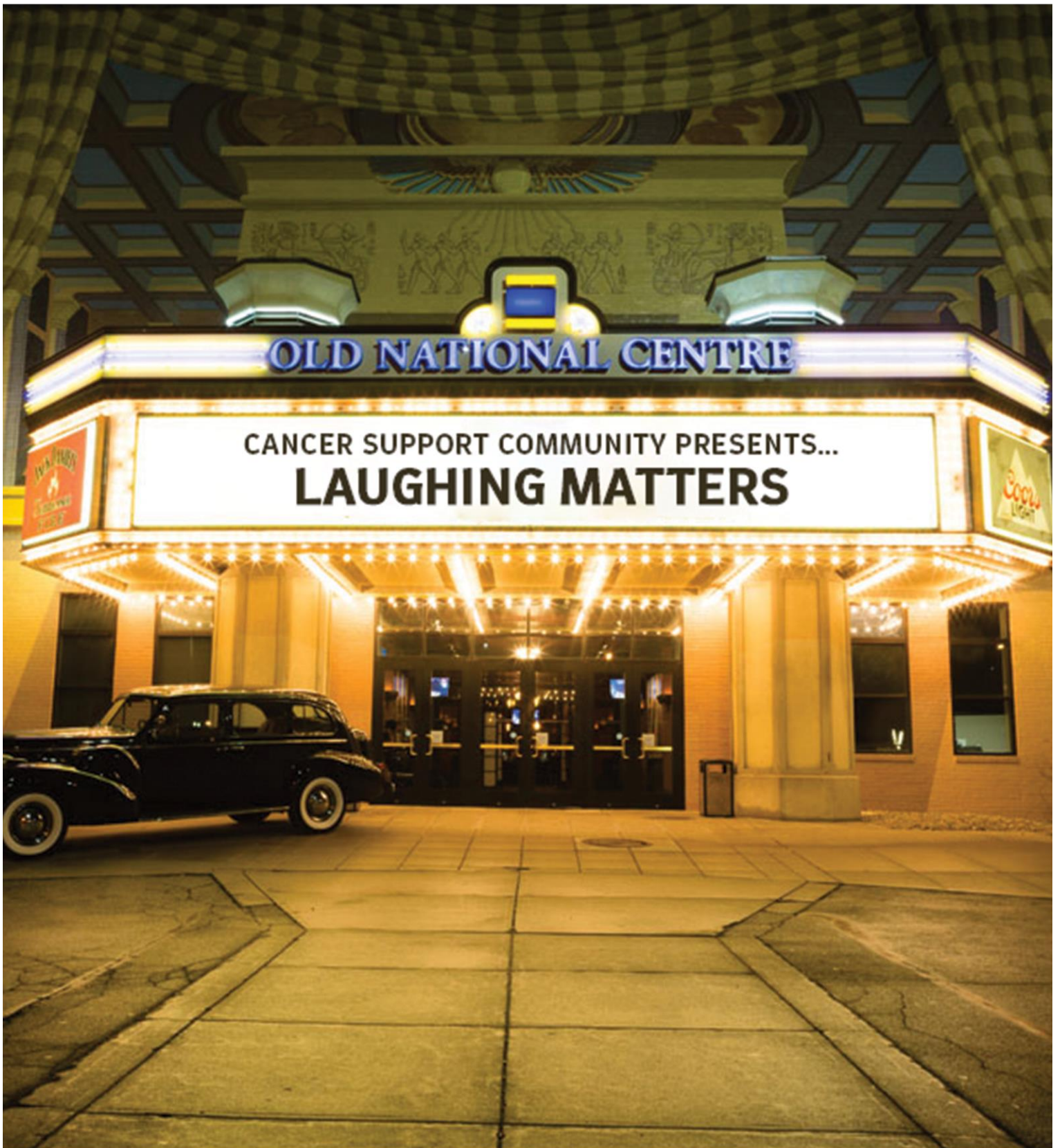
502 N. New Jersey St.
Indpls, IN 46204



FEATURING

NICK OFFERMAN

TICKETS ON SALE SEPTEMBER 14, 2018 AT WWW.CANCERSUPPORTINDY.ORG.



LAUGHING MATTERS 2019

April 20, 2019 | Old National Centre

Sponsorship Opportunities



___ PREMIUM LEVEL I: \$30,000 – ONE (1) AVAILABLE

Night of Event:

- 20 tickets with premier seating at the event & entrance to VIP Cocktail Reception
- 20 complimentary valet parking passes
- 10 tickets to Celebrity VIP Meet & Greet during event
- Full page program ad, plus full-page spread highlighting a person, service, or topic of your choice
- Onstage verbal acknowledgement of your organization by CSC leadership

Prior to/Post Event:

- Prominent logo placement/name on billboards across Indianapolis
- Prominent logo placement on social media marketing and CSC website
- Inclusion in local TV and radio ads
- Prominent logo placement/name displayed on screens and signage in VIP Reception

___ PREMIUM LEVEL II: \$25,000 – (1) One Sold (2) Two More Available

Night of Event:

- 20 tickets with premiere seating at the event & entrance to VIP Cocktail Reception
- 20 complimentary valet parking passes
- 10 tickets to Celebrity VIP Meet & Greet during the event
- Full page program ad, plus full-page spread highlighting a person, service, or topic of your choice
- Onstage verbal acknowledgement of your organization by CSC leadership

Prior to/Post Event:

- Logo/name included on billboards across Indianapolis
- Logo/name included on social media marketing and CSC website
- Inclusion in local TV and radio ads
- Logo/name displayed on screens and signage in VIP Reception

___ PREMIUM LEVEL III: \$15,000 – ~~TEN (10) AVAILABLE~~ EIGHT (8) AVAILABLE

Night of Event:

- 10 tickets with premiere seating at the event & entrance to VIP Cocktail Reception
- 10 tickets to Celebrity VIP Meet & Greet during the event
- Full page program ad plus full-page spread highlighting a person, service, or topic of your choice
- Name of company mentioned from stage

Prior to Event:

- Logo or name included on billboards across Indianapolis
- Logo/name included on CSC website and social media posts
- Logo appearing on local TV and radio ads
- Logo/name displayed on screens and signage in VIP Reception

____ VIP RECEPTION SPONSOR \$7,500 – TWO (2) AVAILABLE**Night of Event:**

- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Name of company mentioned from stage as VIP Reception Sponsor
- Recognition Signage at VIP Reception
- Company name or logo on VIP bracelets

Prior to event:

- Logo/name included on CSC website and in social media posts as VIP Reception Sponsor

____ PHOTOBOOTH SPONSOR \$7,500 – ONE (1) AVAILABLE**Night of Event:**

- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Name of company mentioned from stage as Photobooth Sponsor
- Recognition Signage at Photobooth
- Company logo on all printed photos from photobooth

Prior to event:

- Logo/name included on CSC website and in social media posts as Photobooth Sponsor

____ GOLD LEVEL SPONSOR \$5,500 – MULTIPLE AVAILABLE**Night of Event:**

- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Logo listed on screen during program

Prior to event:

- Logo/name included on CSC website and in social media posts as Gold Level Sponsor

____ \$3,500 FRIEND OF CSC – MULTIPLE AVAILABLE**Night of the Event:**

- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ¼ page ad in program

____ VIP Ticket – \$250 MULTIPLE AVAILABLE**Benefits Include:**

- Entry to VIP cocktail reception (includes food and beverage), silent auction, and 1 ticket to performance

PLEASE COMPLETE THE FOLLOWING:

Organization Name: _____

 YES! We want to sponsor Laughing Matters 2019SOLD- \$30,000 _____ \$25,000 _____ \$15,000 (*\$15K and up Includes 10 tickets for Celebrity Meet & Greet*)

_____	VIP RECEPTION		\$7,500
_____	PHOTOBOOTH	SOLD	\$7,500
_____	GOLD LEVEL		\$5,500
_____	FRIEND OF CSC		\$3,500
_____	VIP TICKET		\$250 QTY _____

 No, we can't sponsor the event but want to make a donation in the amount of \$ _____Permission to use name/logo in all promotional activities including television and radio: (*Please check one.*) _____ Yes _____ No**PAYMENT INFORMATION:** Payment is enclosed in the amount of: _____

****Please be mindful that Cancer Support Community is charged a fee for every credit card transaction. Paying by check allows us to use more dollars for our free programs of support, education and hope for those impacted by cancer.***

 Charge our corporate credit card: _____ Amex _____ MC _____ Visa _____ DiscoverSignature: _____
(*Required for credit card transactions.*)

Credit Card Number: _____ exp. _____ CVV: _____

 I will make an online payment at www.cancersupportindy.org.*(Receipts are generated at time of purchase.)*

PROGRAM BOOKLET AD SPECIFICATIONS

Deadline for Submitting Graphics

All logos and ads must be submitted no later than March 29, 2019 for submission into the Laughing Matters 2019 program book.

How to Submit Graphics

- Please email all logos and ads to karissa@cancersupportindy.org

Ad Sizes

PRINTED BOOKLET (5.5"x8.5")

- Full Page Ads: 4.75" wide X 7.75" high, 4-color, 300dpi, CMYK
- Half Page Ads: 4.75" wide X 3.75" high, 4-color, 300dpi, CMYK
- Quarter Page Ads: 2.25" wide X 3.75" high, 4-color, 300dpi, CMYK

Acceptable File Types

- PDF (especially when submitting ads)
- EPS and AI (especially when submitting logos)

