CANCER SUPPORT COMMUNITY
CENTRAL INDIANA

2016 ANNUAL REPORT

With you on your journey.

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CEO's Statement

What an honor to be writing my first annual report statement as President & CEO of Cancer Support Community Central Indiana. I would like to focus this statement on three words: With, Through and Beyond.

In 2015, our affiliate of Cancer Support Community celebrated 20 years of helping to ensure that no one faces cancer alone in central Indiana. For two decades, we have not only helped the women and men who have had to hear the words, "you have cancer," but their loved one's from caregiver to children. As importantly, our support does not end when treatment is over.

Instead, we are here for the whole family the whole time With, Through and Beyond cancer. In the last two plus years, I have witnessed these three words in action. From the child trying to cope with the loss of his father, the cancer patient who is finishing up her treatment or the wife and husband cancer survivors taking part in one of the dozens of programs offered weekly, we truly do help all impacted.

While we use this annual report to thank you, our donors, and highlight the many successes we've had inching closer to serving all who need us, our work is not over by a long shot. As we complete a new 3-year strategic plan in the coming months of 2016, we will undoubtedly continue our pace of offering a wider variety of programs not only at the Paulsen Family Center but at one of our many satellite locations. In fact, Cancer Support Community Central Indiana now offers programming within 4 health systems and 6 hospitals and will likely add two more to the mix by the end of the year. Further, we will continue to diversify our funding sources to include new and innovative partnerships and I look forward to making announcements on some of these ground-breaking agreements in the very near future.

With, Through and Beyond. Because of you and the rest of the supporters recognized in this report, nearly 4,000 people received a direct service from Cancer Support Community Central Indiana in 2015. That's more than 15,000 visits and more than 25,000 hours of programming as a direct result of your generosity. Add in our Facebook, Twitter and Instagram followers, our television spots through our partner WTHR Channel 13 and our other marketing efforts, the number of people touched by our organization goes well into the hundreds of thousands. Our goal is to ensure that if anyone ever needs us, they know we are here and thanks to your generosity, you are helping us do just this. To say we are grateful for you would truly be an understatement.

On behalf of the staff and board of trustees, I look forward to continuing to serve you and our community in the coming year and I pledge we will continue to pour our hearts and souls into ensuring no one faces cancer alone.

Eric Richards
President & CEO, Cancer Support Community Central Indiana

PRESIDENT & CEO
Eric L. Richards

"For two decades, we have not only helped the women and men who have had to hear the words, 'you have cancer,' but their loved one's from caregiver to children."

Program Impact

Providing Support for the Whole Family the Whole Time.

For the past 20 years, Cancer Support Community Central Indiana (CSC) has been working to provide a warm and caring community for survivors and their family members in search of support, education, wellness classes, social connections, and information assistance and referral. Without a doubt, 2015 was our most impactful year yet! Knowing that every year more and more residents of Central Indiana are diagnosed with cancer, we made a plan to take services out into our community. We began working with the local YMCAs and brought speakers and wellness instructors to their locations who were specialists in oncology education and wellness. Our first ever Fall Festival was created to not only provide a fun social experience for our survivors and their families, but also to engage the entire community, regardless of any current relationship with cancer. With the Pike Township firefighters grilling and local businesses competing in a chili cook-off, many people who might never have entered our doors were amazed to learn the scope of our services. We also expanded to six hospital locations, with the aim of taking services directly to where people are treated. These three initiatives brought a host of new families and survivors into our community.

4,000	25,000+	15,000+
INDIVIDUALS SERVED	HOURS OF PROGRAMMING	VISITS

While our new expansion was reaching new participants away from our main campus, we also focused on expanding and deepening our services here at home. Since an increase in the number of Central Indiana residents being diagnosed with cancer in 2015 was expected, and reflected in participation here at CSC, we were able to expand and form a new support group dedicated to men living with cancer. Survivors actively sought out this group, along with the women's support group, showing an increased need for these specialized, safe spaces. To deepen support services, CSC brought four art therapists on as staff to help survivors and their family members explore and find answers and meaning in their cancer experience. Wellness programming expanded to include family and group exercise classes, hands on cooking classes, an aromatherapy class and a sleep hygiene class in addition to expansion of yoga, exercise and T'ai Chi. Participant families, dealing with many diverse types of cancers at different stages in their journeys, also came together to attend educational programs about neuropathy, palliative care, side effect management, and coping with the cost of cancer care.

Our annual participant surveys found that survivors currently in treatment and their families were most thankful for the ability to stay mentally, emotionally and physically strong as possible. Survivors who were beyond the treatment stage commented repeatedly about the value and priority for them to have a place to come to stay active and healthy to prevent recurrence or a secondary cancer.

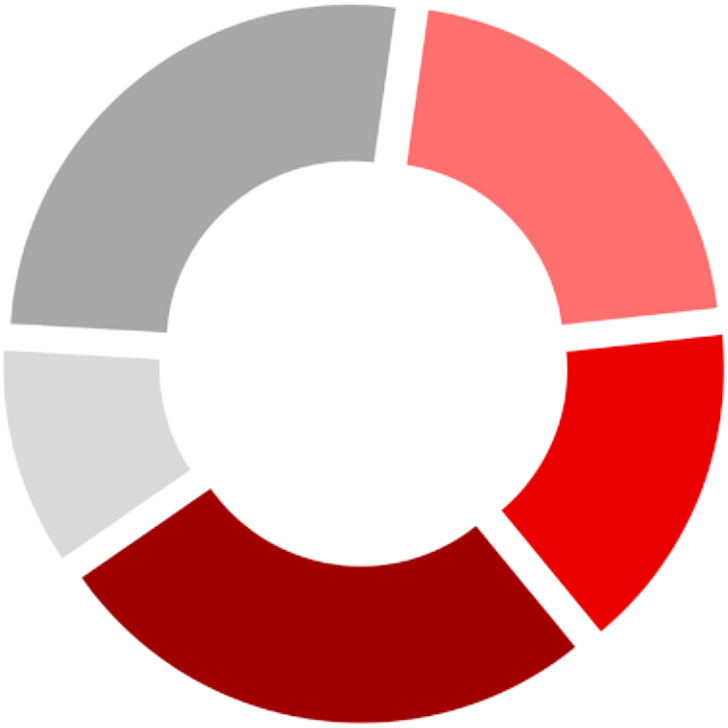
A giant thank you from our participants, their family members, our volunteers and the entire Cancer Support Community-Central Indiana staff for all of your support and for making all of these programs possible in 2015! We look forward to expanding and strengthening our partnership to help even more families seeking support, education, wellness, connection and information in 2016.

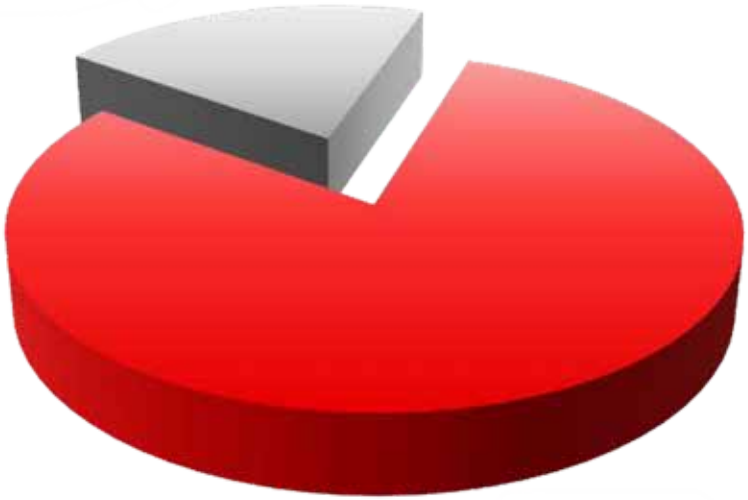
2015 FINANCIALS

REVENUE

GRANTS	20%
INDIVIDUALS	15%
CORPORATIONS	25%
PAULSEN CHARITABLE REMAINDER TRUST	10%
CONTRACTS	25%

TOTAL REVENUE: $869,034



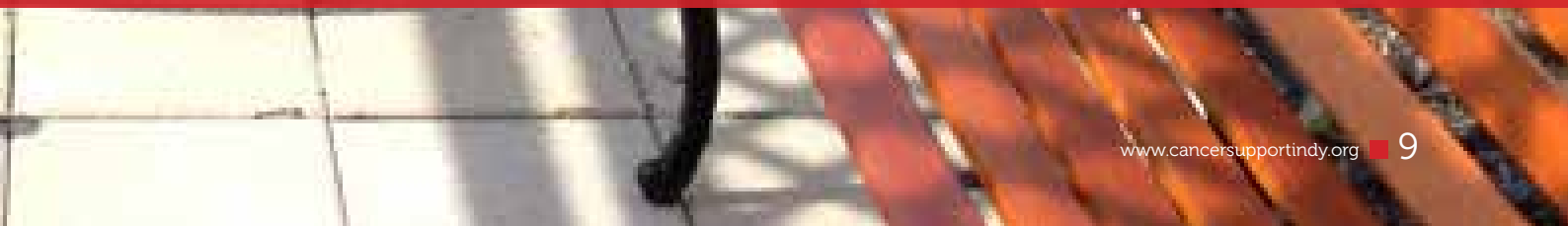


EXPENSES

PROGRAMS	80%
ADMINISTRATIVE/ FUNDRAISING	20%

TOTAL EXPENSES: $782,271

*CASH-BASIS FINANCIALS



Our Donors

We gratefully acknowledge the generous support of the individuals, companies and foundations who graciously help provide vital programs and services for Central Indiana cancer patients and their families. If we have inadvertantly omitted or misspelled your name, please let us know so that we can make the correction.

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($70,000+)

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CANCER SUPPORT COMMUNITY™

CENTRAL INDIANA

SO THAT NO ONE FACES CANCER ALONE.®

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