LAUGHING matters.

SATURDAY, APRIL 14, 2018 | 6:00PM

Hilbert Circle Theatre | 45 Monument Circle | Indianapolis, IN 46204

CANCER SUPPORT COMMUNITY
CENTRAL INDIANA

___ PREMIUM LEVEL I: $30,000 – THANK YOU, LILLY ONCOLOGY!

Night of Event:
- 25 tickets with premier seating at the event & entrance to VIP Cocktail Reception
- 25 complimentary valet parking passes
- 15 tickets to Celebrity VIP Meet & Greet **BEFORE** event
- Full page program ad, plus full-page spread highlighting a person, service, topic, of your choice
- Onstage verbal acknowledgement of your organization by CSC leadership

Prior to/Post Event:
- Prominent logo placement/name on billboards across Indianapolis
- Prominent logo placement on social media marketing and CSC website
- Inclusion in local TV ads
- Prominent logo placement/name displayed on screens and signage in reception area of theater

SOLD OUT

___ PREMIUM LEVEL II: $25,000 – THANK YOU SAMARIAN FOUNDATION!

Night of Event:
- 20 tickets with premiere seating at the event & entrance to VIP Cocktail Reception
- 20 complimentary valet parking passes
- 10 tickets to Celebrity VIP Meet & Greet **BEFORE** the event
- Full page program ad, plus full-page spread highlighting a person, service, topic, of your choice
- Onstage verbal acknowledgement of your organization by CSC leadership

Prior to/Post Event:
- Logo/name included on billboards across Indianapolis
- Logo/name included on social media marketing and CSC website
- Inclusion in local TV ads
- Logo/name displayed on screens and signage in reception area of theater

SOLD OUT

____ PREMIUM LEVEL III: $15,000 – ~~TEN (10)~~ 4 AVAILABLE – THANK YOU COMMUNITY HEALTH NETWORK, DELOITTE, FRANCISCAN ALLIANCE ST. FRANCIS, IP&L and UNITED HEALTHCARE

Night of Event:
- 16 tickets with premiere seating at the event & entrance to VIP Cocktail Reception
- 10 tickets to Celebrity VIP Meet & Greet **BEFORE** the event
- Full page program ad plus full-page spread highlighting a person, service, topic of your choice
- Name of company mentioned from stage

Prior to Event:
- Logo or name included on billboards across Indianapolis
- Logo/name included on CSC website and social media posts
- Logo appearing on local TV ads
- Logo/name displayed on screens and signage in reception area of theater

SIX SOLD

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____ OUTDOOR PRE-SHOW PARTY SPONSOR THANK YOU HENDRICKS REGIONAL

SOLD OUT

Night of Event:
- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Name of company mentioned from stage as OUTDOOR PRE-SHOW PARTY SPONSOR
- Recognition Signage at OUTDOOR PRE-SHOW PARTY (general admission ticket holders)
- Opportunity to provide approved logo swag at OUTDOOR PRE-SHOW PARTY

Prior to event:
- Logo/name included on CSC website and in social media posts as OUTDOOR PRE-SHOW SPONSOR

____ VALET PARKING SPONSOR $5,500 THANK YOU DUKE REALTY!

SOLD OUT

Night of Event:
- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Name of company mentioned from stage as VALET PARKING SPONSOR
- Recognition Signage at VALET PARKING Station
- Opportunity to provide custom vehicle hang tag OR leave behind for VALET parked vehicles

Prior to event:
- Logo/name included on CSC website and in social media posts as VALET PARKING SPONSOR

____ VIP RECEPTION SPONSOR $5,500 THANK YOU GREGORY & APPEL and LUCAS OIL!

SOLD OUT

Night of Event:
- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Name of company mentioned from stage as VIP RECEPTION SPONSOR
- Recognition Signage at VIP RECEPTION
- Opportunity to provide approved logo item for mini VIP swag bag

Prior to event:
- Logo/name included on CSC website and in social media posts as VIP RECEPTION SPONSOR

____ REGISTRATION SPONSOR $5,500

Night of Event:
- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Name of company mentioned from stage as REGISTRATION SPONSOR
- Recognition Signage at REGISTRATION
- Opportunity to provide approved logo item at REGISTRATION

Prior to event:
- Logo/name included on CSC website and in social media posts as REGISTRATION SPONSOR

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____ COAT CHECK SPONSOR $5,500 – ONE (1) AVAILABLE

Night of Event:
- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Name of company mentioned from stage as COAT CHECK SPONSOR
- Recognition Signage at COAT CHECK STATION
- Opportunity to provide approved logo item at COAT CHECK STATION

Prior to event:
- Logo/name included on CSC website and in social media posts as COAT CHECK SPONSOR

____ MIRROR-MIRROR SPONSOR $5,500 – ONE (1) AVAILABLE

Night of Event:
- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Name of company mentioned from stage as MIRROR-MIRROR SPONSOR
- Recognition Signage on MIRRORS in Ladies' and Men's Restrooms on both floors
- Opportunity to provide approved logo toiletry items in Ladies' and Men's Restrooms on both floors

Prior to event:
- Logo/name included on CSC website and in social media posts as MIRROR-MIRROR SPONSOR

____ SILENT AUCTION SPONSOR $5,500 – THANK YOU CANCER CARE GROUP!

Night of Event:
- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Name of company mentioned from stage as SILENT AUCTION SPONSOR
- Recognition Signage at SILENT AUCTION
- Opportunity to provide approved logo item in SILENT AUCTION area

SOLD OUT

Prior to event:
- Logo/name included on CSC website and in social media posts as SILENT AUCTION SPONSOR

____$3,500 FRIEND OF CSC – MULTIPLE AVAILABLE

Night of the Event:
- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ¼ page ad in program

____VIP Ticket – $250 MULTIPLE AVAILABLE

Benefits Include:
- Entry to cocktail reception (includes food and beverage), silent auction, and 1 ticket to performance

**Submit completed forms to kelsey@cancersupportindy.org. Direct sponsorship questions to Keri Brantley at keri@cancersupportindy.org or call (317) 257-1505*

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PLEASE COMPLETE THE FOLLOWING:

Organization Name: _____

☐ **YES! We want to sponsor Laughing Matters 2018**

SOLD- $30,000 _____ **$25,000** _____ **$15,000** *($15K and up Includes Pre-Show Celebrity Meet & Greet)*

_____	~~OUTDOOR PRE-SHOW PARTY~~	~~$7,500~~
_____	~~VALET PARKING~~	~~$5,500~~
_____	~~VIP RECEPTION~~	~~$5,500~~
_____	REGISTRATION	$5,500
_____	COAT CHECK	$5,500
_____	MIRROR-MIRROR	$5,500
_____	~~SILENT AUCTION~~	~~$5,500~~
_____	FRIEND OF CSC	$3,500
_____	VIP Ticket	$250 QTY _____

☐ No, we can't sponsor the event but want to make a donation in the amount of $_____

Permission to use name/logo in all promotional activities including television and radio:

*(Please check one.)*____Yes____No

PAYMENT INFORMATION:

☐ Payment is enclosed in the amount of: _____

Please be mindful that Cancer Support Community is charged a fee for every credit card transaction. Paying by check allows us to use more dollars for our free programs of support, education and hope for those impacted by cancer.

☐ Charge our corporate credit card:____Amex____MC____Visa____Discover

Signature: _____
(Required for credit card transactions.)

Credit Card Number:_____exp. _____

☐ I will make an online payment at www.cancersupportindy.org.
(Receipts are generated at time of purchase.)

INDIVIDUAL TICKET SALES

Please contact the Indianapolis Symphony Box Office at (317) 639-4300 OR visit IndianapolisSymphony.org secure these tickets.

PUBLIC TICKET OPTIONS

1) **$50 – Ticket to show and access to outdoor party on Monument Circle (option to purchase food & beverage)**
2) **$60 – Ticket to show and access to outdoor party on Monument Circle (option to purchase food & beverage)**
3) **$85 – Ticket to show and access to outdoor party on Monument Circle (option to purchase food & beverage)**
4) **$250 –Ticket to show and access to VIP Reception (food & beverage) inside Hilbert Circle Theatre**

Doors open at 7:40 PM for 8PM pre-show - Comedian takes the stage at 9:15 PM

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PROGRAM BOOKLET AD SPECIFICATIONS

Deadline for Submitting Graphics

All logos and ads must be submitted no later than March 20, 2018 for submission into the Laughing Matters 2018 program book.

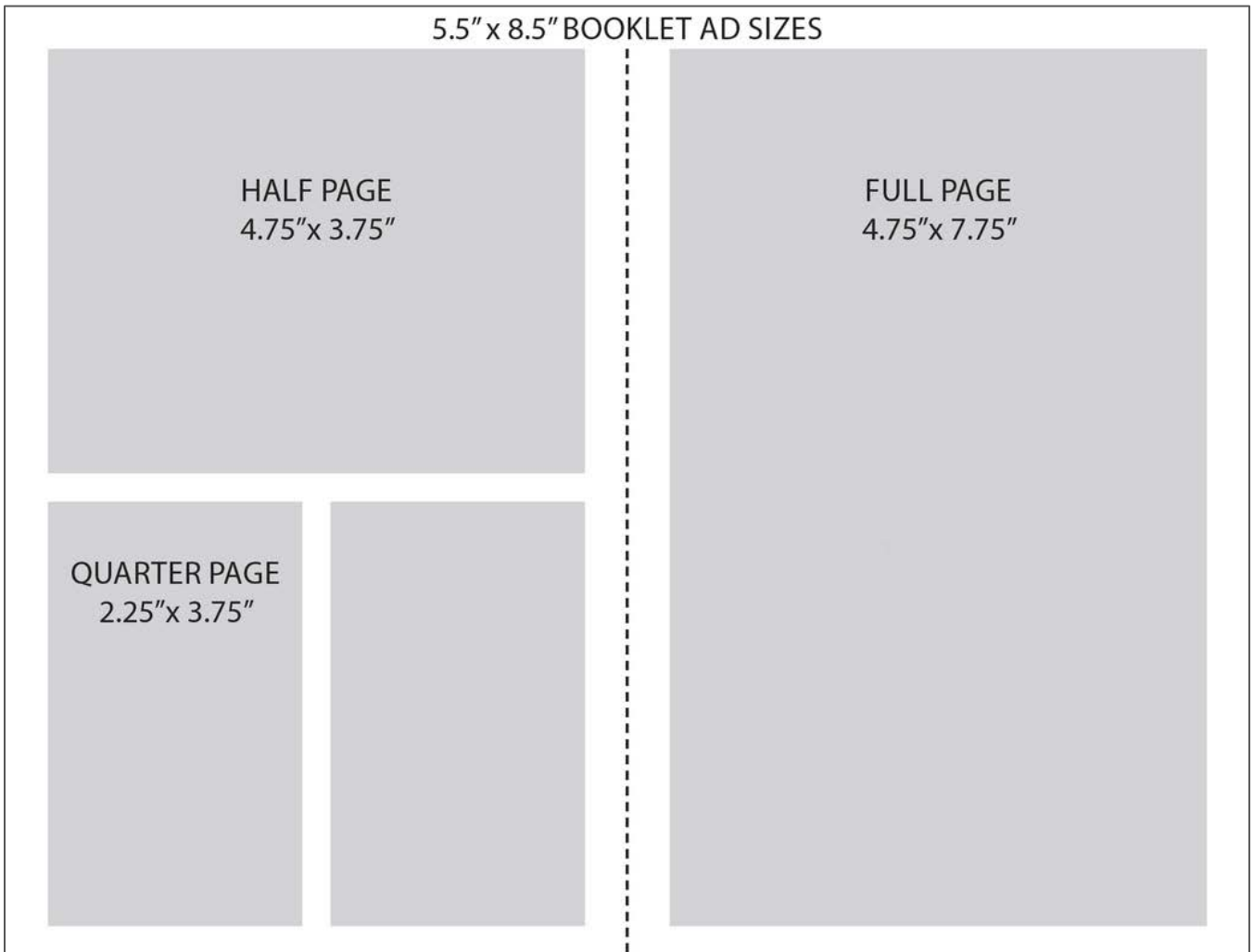
How to Submit Graphics

- Please email all logos and ads to karissa@cancersupportindy.org.

Ad Sizes

PRINTED BOOKLET (5.5"x8.5")

- Full Page Ads: 4.75" wide X 7.75" high, 4-color, 300dpi, CMYK
- Half Page Ads: 4.75" wide X 3.75" high, 4-color, 300dpi, CMYK
- Quarter Page Ads: 2.25" wide X 3.75" high, 4-color, 300dpi, CMYK

Acceptable File Types

- PDF (especially when submitting ads)
- EPS and AI (especially when submitting logos)