CANCER SUPPORT COMMUNITY
CENTRAL INDIANA

LAUGHING MATTERS

CELEBRATING 20 YEARS OF CREATING HOPE THROUGH LAUGHTER

Featuring

MARTIN SHORT

4.25.20

MURAT THEATRE
AT OLD NATIONAL CENTRE
502 N. NEW JERSEY STREET

CANCER SUPPORT COMMUNITY
CENTRAL INDIANA

LAUGHING MATTERS 2020

April 25, 2020 | Old National Centre

Sponsorship Opportunities

CANCER SUPPORT COMMUNITY
CENTRAL INDIANA

SPONSORSHIP OPPORTUNITIES

LAUGHING MATTERS | SATURDAY, APRIL 25, 2020 | 5:30PM
Old National Centre | 502 N. New Jersey Street, Indianapolis, 46204

_x_ ~~PREMIUM LEVEL I: $30,000 – ONE (1) AVAILABLE~~ –SOLD

Night of Event:
- 20 tickets with premier seating at the event & entrance to VIP Cocktail Reception
- 20 complimentary valet parking passes
- 10 tickets to Celebrity VIP Meet & Greet during event
- Full page program ad, plus full-page spread highlighting a person, service, or topic of your choice
- Onstage verbal acknowledgement of your organization by CSC leadership

SOLD OUT

Prior to/Post Event:
- Prominent logo placement/name on billboards across Indianapolis (when available)
- Prominent logo placement on social media marketing and CSC website
- Inclusion in local TV and radio ads (when available)
- Prominent logo placement/name displayed on screens and signage in VIP Reception

___ PREMIUM LEVEL II: $25,000 – ~~THREE (3)~~ TWO (2) Available

Night of Event:
- 20 tickets with premiere seating at the event & entrance to VIP Cocktail Reception
- 20 complimentary valet parking passes
- 10 tickets to Celebrity VIP Meet & Greet during the event
- Full page program ad, plus full-page spread highlighting a person, service, or topic of your choice
- Onstage verbal acknowledgement of your organization by CSC leadership

Prior to/Post Event:
- Logo/name included on billboards across Indianapolis (when available)
- Logo/name included on social media marketing and CSC website
- Inclusion in local TV and radio ads (when available)
- Logo/name displayed on screens and signage in VIP Reception

____ PREMIUM LEVEL III: $15,000 – FIFTEEN (15) Available

Night of Event:
- 10 tickets with premiere seating at the event & entrance to VIP Cocktail Reception
- 10 tickets to Celebrity VIP Meet & Greet during the event
- Full page program ad plus full-page spread highlighting a person, service, or topic of your choice
- Name of company mentioned from stage

Prior to Event:
- Logo or name included on billboards across Indianapolis (when available)
- Logo/name included on CSC website and social media posts
- Logo appearing on local TV and radio ads (when available)
- Logo/name displayed on screens and signage in VIP Reception

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____ VIP RECEPTION SPONSOR $7,500 – TWO (2) AVAILABLE

Night of Event:
- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Name of company mentioned from stage as VIP Reception Sponsor
- Recognition Signage at VIP Reception
- Company name or logo on VIP bracelets

Prior to event:
- Logo/name included on CSC website and in social media posts as VIP Reception Sponsor

____ PHOTOBOOTH SPONSOR $7,500 – ONE (1) AVAILABLE

Night of Event:
- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Name of company mentioned from stage as Photobooth Sponsor
- Recognition Signage at Photobooth
- Company logo on all printed photos from photobooth

Prior to event:
- Logo/name included on CSC website and in social media posts as Photobooth Sponsor

____ GOLD LEVEL SPONSOR $5,500 – MULTIPLE AVAILABLE

Night of Event:
- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ½ page ad in program
- Logo listed on screen during program

Prior to event:
- Logo/name included on CSC website and in social media posts as Gold Level Sponsor

____$3,500 FRIEND OF CSC – MULTIPLE AVAILABLE

Night of the Event:
- 10 tickets with preferred seating at the event & entrance to VIP Cocktail Reception
- ¼ page ad in program

____VIP Ticket – $250 MULTIPLE AVAILABLE

Benefits Include:
- Entry to VIP cocktail reception (includes food and beverage), silent auction, and 1 ticket to performance

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**Submit completed forms and questions to Brandon at brandon@cancersupportindy.org or 317-257-1505*

PLEASE COMPLETE THE FOLLOWING:

Organization Name: _____

☐ **YES! We want to sponsor Laughing Matters 2019**

____**$30,000** _____**$25,000** _____ **$15,000** *($15K and up includes 10 tickets for Celebrity Meet & Greet)*

_____	**VIP RECEPTION**	$7,500
_____	**PHOTOBOOTH**	$7,500
_____	**GOLD LEVEL**	$5,500
_____	**FRIEND OF CSC**	$3,500
_____	**VIP TICKET**	$250 QTY _____

☐ No, we can't sponsor the event but want to make a donation in the amount of $_____

Permission to use name/logo in all promotional activities including television and radio:

☐ *(Please check one.)* ____Yes ____No

PAYMENT INFORMATION:

☐ Payment is enclosed in the amount of: _____

Please be mindful that Cancer Support Community is charged a fee for every credit card transaction. Paying by check allows us to use more dollars for our free programs of support, education and hope for those impacted by cancer.

☐ Charge our corporate credit card:____Amex____MC____Visa____Discover

Signature: _____
(Required for credit card transactions.)

Name on Credit Card:_____

Billing Address:_____

Credit Card Number:_____exp. _____ CVV: _____

Email for Receipt:_____

☐ I will make an online payment at www.cancersupportindy.org.
(Receipts are generated at time of purchase.)

PROGRAM BOOKLET AD SPECIFICATIONS

Deadline for Submitting Graphics

All logos and ads must be submitted no later than April 1, 2020 for submission into the Laughing Matters 2020 program book.

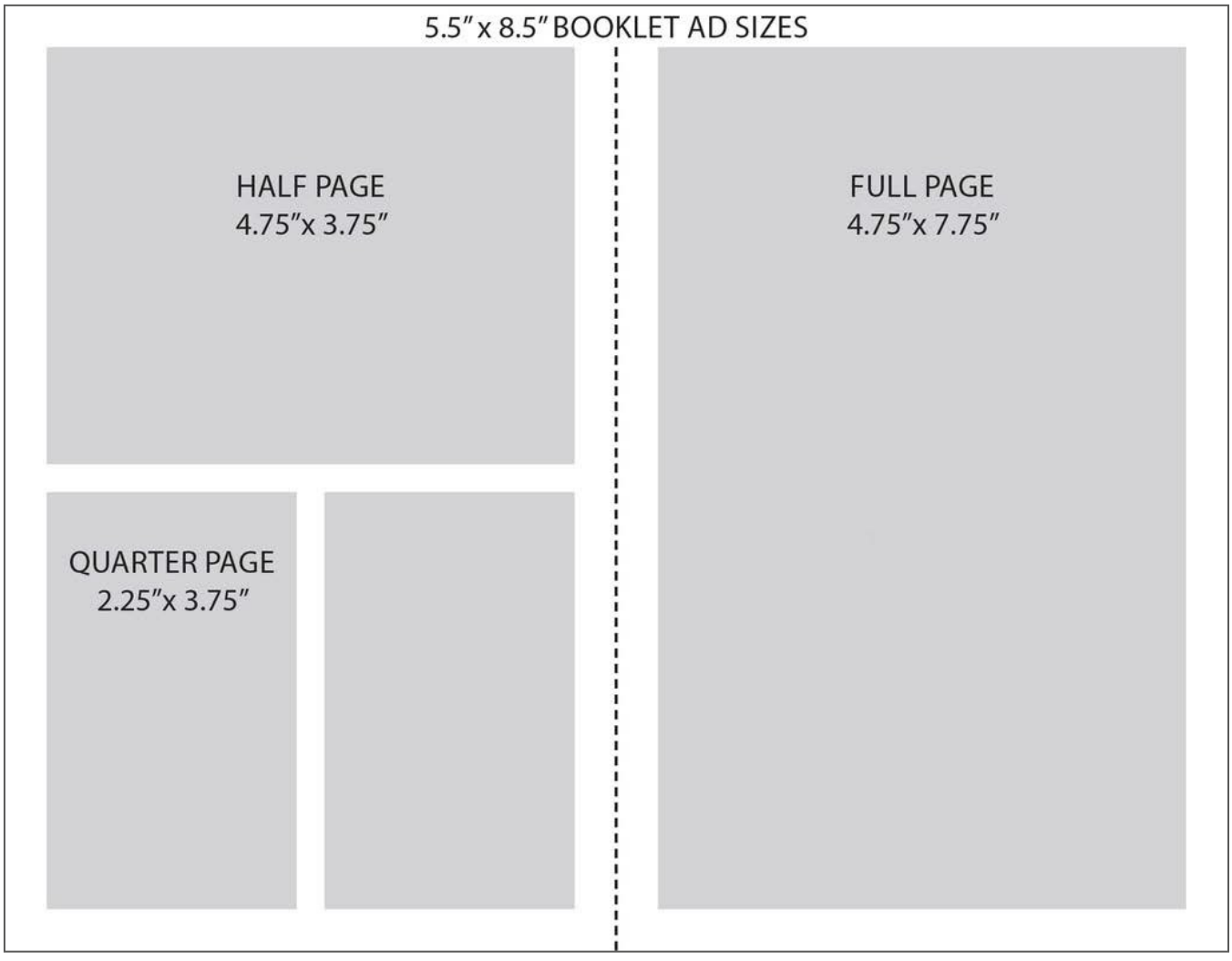
How to Submit Graphics

PLEASE EMAIL ALL LOGOS AND ADS TO KARISSA@CANCERSUPPORTINDY.ORG.

Ad Sizes

PRINTED BOOKLET (5.5"x8.5")

- Full Page Ads: 4.75" wide X 7.75" high, 4-color, 300dpi, CMYK
- Half Page Ads: 4.75" wide X 3.75" high, 4-color, 300dpi, CMYK
- Quarter Page Ads: 2.25" wide X 3.75" high, 4-color, 300dpi, CMYK

Acceptable File Types

- PDF (especially when submitting ads)
- EPS and AI (especially when submitting logos)